



An Overview of AssociCom

What is an Online/Virtual Community?

- An online community is a way of using the internet for communication, collaboration, and learning amongst association members. In the past, many associations have used listservs to help keep in touch with members. Online communities provide a much broader set of ways for association members to interact and keep up to date.
- AssociCom creates *private* networks for association members and association executive/staff. These networks are restricted to members - they are not visible outside the association unless configured otherwise by the association.
- AssociCom creates online communities that are focused on sharing, discussion, and learning. AssociCom has a number of features to help members find, share, and organize interesting content such as web sites, blog posts, and white papers. AssociCom also supports groups, so that members can organize themselves around common interests and activities.

The Value of an Online Community for your Association

- One of the primary values of an Association is that it brings members together to connect, collaborate and learn from one another. A community of members – tailored to these goals, greatly facilitates these connections.
- Associations are in a unique position to offer the benefits of a strongly connected network to its members. No general purpose network has the contacts and mandate to do so.
- Networking within your association is an effective way of more quickly integrating new members.
- Your association community can be used in conjunction with your conferences to allow attendees a communication channel, to have speakers post presentations, takeaways and background information and to promote the conference with your membership.
- Association staff and executive can benefit from greater knowledge of their members if they implement an internal, association-led online community such as provided by AssociCom. By doing so, they have the ability to be an integral part of their members' network – reading and responding to their comments, providing information, conducting polls, and performing network analysis to gain insights not otherwise possible. Many of these things are not possible if the members are using an ad-hoc network, formed by themselves, without the involvement of the association.
- Associations work hard to bring value to their members. Networking within the association could be a very cost effective and very visible value provided to the members.



- As members join other ad-hoc networks such as Linked-In and Facebook, it could become progressively more difficult to bring the members to an association-based community. If the Association is not the center of its members' networking experience it loses the ability to benefit from the member insights, communication and connections.

What does AssociCom cost?

AssociCom license fees are based either on the number of registered community members, or on the number of active members (those who have signed in during the previous month) - whichever yields the lowest license fee.

The license fees are calculated as follows (whichever is lower):

If based on the number of registered community members the monthly fee is:

Tier 1	500 registered members:	\$50/month
Tier 2	750 registered members:	\$70/month
Tier 3	1000 registered members:	\$90/month
Tier 4	2000 registered members:	\$150/month
Tier 5	4000 registered members:	\$275/month
Tier 6	8000 registered members:	\$450/month

OR

If based on the number of active members in the past month the monthly fee is:

Tier 1	100 active members:	\$50/month
Tier 2	150 active members:	\$70/month
Tier 3	200 active members:	\$90/month
Tier 4	400 active members:	\$150/month
Tier 5	800 active members:	\$275/month
Tier 6	1600 active members:	\$450/month

If you expect your community size or activity to exceed the numbers above, please contact us for pricing. Hosting, backups, all software updates as they become available, and support for your association management team are included. In addition, there are no account creation or setup fees.

If you opt to pay in advance, then your fees will not increase during the period covered by the advance payment - to a maximum of one year.

Call or email if you have questions or an association with over 8000 members. Thanks.



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<http://www.AssociCom.com>, [Community](#), [Open Trial Site](#)

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